Industry Credentials, Concentration Sequences, and Career Clusters

Entrepreneurship (9093)

Industry Credentials:

These apply only to 36-week courses

- A*S*K Concepts of Entrepreneurship and Management Assessment
- Business of Retail: Operations and Profit Examination
- College and Work Readiness Assessment (CWRA+)
- Customer Service and Sales Certification Assessment
- Customer Service Examination
- Intuit Design for Delight Innovator Certification Examination
- Intuit Entrepreneurship and Small Business (ESB) Examination
- National Career Readiness Certificate Assessment
- Virtual Enterprise Certification Assessment
- Workplace Readiness Skills for the Commonwealth Examination

Concentration Sequences:

A combination of this course and those below, equivalent to two 36-week courses, is a **concentration sequence**. A **program completer** is a student who has met the requirements for a CTE concentration sequence and all other requirements for high school graduation or an approved alternative education program. Students wishing to complete a specialization may take additional courses based on their career pathways.

- Accounting
- Accounting, Advanced
- Business Management (18 Weeks)
- Business Management (36 Weeks)
- Computer Information Systems (18 Weeks)
- Computer Information Systems (36 Weeks)
- Computer Information Systems, Advanced (18 Weeks)
- Computer Information Systems, Advanced (36 Weeks)
- Digital and Social Media Marketing
- Fashion Marketing
- Fashion Marketing, Advanced

- Introduction to Fashion Careers (18 Weeks)
- Introduction to Fashion Careers (36 Weeks)
- Lodging Management (formerly Hotel Management and Operations)
- Marketing Management
- Opportunities in Global Trade
- Opportunities in Global Trade, Advanced
- Principles of Business and Marketing (18 Weeks)
- Principles of Business and Marketing (36 Weeks)
- Sports and Entertainment Management
- Sports and Entertainment Marketing
- Travel and Tourism Marketing
- Travel, Tourism, and Destination Marketing

Career Clusters, Career Pathways, and Occupations:

- Agriculture, Food and Natural Resources
 - o Agribusiness Systems
 - Agricultural Commodity Broker
 - Agricultural Economist
 - Agricultural Loan Officer
 - Agricultural Products Sales Representative
 - Farm Products Purchasing Agent and Buyer
 - Farm, Ranch Manager
 - Farmer/Rancher
 - Feed, Farm Supply Store Sales Manager
 - Sales Manager
 - Animal Systems
 - Agricultural Products Sales Representative
 - Animal Breeder, Husbandry
 - Animal Nutritionist
 - Aquacultural Manager
 - Poultry Manager
 - Veterinarian
 - Veterinary Technician
 - o Biotechnology Research and Development
 - Biochemist
 - Cell Biologist
 - Medical, Clinical Laboratory Technician

Environmental Service Systems

- Agricultural Products Sales Representative
- Environmental Compliance Inspector
- Environmental Sampling and Analysis Technician
- Hazardous Materials Handler
- Recycling Coordinator
- Toxicologist
- Turf Farmer
- Water Conservationist

o Food Products and Processing Systems

- Biochemist
- Food Scientist

Natural Resources Systems

- Ecologist
- Fish and Game Officer
- Fisheries Technician
- Forest Manager, Forester
- Forest Technician
- Geological Technician
- Logging Equipment Operator
- Microbiologist
- Outdoor Recreation Guide
- Park Manager
- Park Technician
- Range Technician
- Wildlife Manager

o Plant Systems

- Agricultural Products Sales Representative
- Botanist
- Certified Crop Advisor
- Crop Grower
- Custom Harvester
- Farm, Ranch Manager
- Farmer/Rancher
- Floral Designer
- Floral Shop Manager
- Forest Geneticist
- Golf Course Superintendent

- Machine Setter, Operator
- Nursery and Greenhouse Manager
- Ornamental Horticulturist
- Plant Breeder/ Geneticist
- Soil and Plant Scientist
- Tree Surgeon
- Turf Farmer
- o Power, Structural, and Technical Systems
 - Agricultural Engineer
 - Agricultural Equipment Operator
 - Agricultural Equipment Parts Manager
 - Agricultural Equipment Parts Salesperson
 - Machinist
 - Parts Manager
 - Welder
- Architecture and Construction
 - Construction
 - Cabinetmaker
 - Carpenter
 - Construction Manager
 - Drywall Installer
 - Electrician
 - General Contractor
 - Mason
 - Plumber, Pipefitter
 - Project Manager
 - Roofer
 - Tile Installer
 - Design/Pre-Construction
 - Architect
 - Architectural Drafter
 - Civil Engineer
 - Cost Estimator
 - Electrical Engineering Technician
 - Interior Designer
 - Landscape Architect
 - Mechanical Drafter
 - Mechanical Engineer

- Surveyor
- o Maintenance and Operations
 - Cabinetmaker
 - Carpenter
 - Construction Manager
 - Construction and Building Inspector
 - Drywall Installer
 - Electrician
 - General Contractor
 - Mason
 - Plumber, Pipefitter
 - Project Manager
 - Restoration Technician
 - Roofer
 - Tile Installer
- Arts, A/V Technology and Communications
 - Audio and Video Technology and Film
 - Audio and Video Equipment Technician
 - Audio-Video Designer, Engineer
 - Editor
 - Graphic Designer
 - Multimedia Artist, Animator
 - Producer
 - Sound Engineering Technician
 - Videographer
 - O Journalism and Broadcasting
 - Art Director
 - Broadcast Technician
 - Editor
 - Program Director
 - Radio, TV Announcer
 - Radio, TV Reporter
 - Performing Arts
 - Cinematographer
 - Costume Designer
 - Lighting Designer
 - Technical Director
 - Video, Film Editor

O Printing Technology

- Desktop Publisher
- Job Printer
- Prepress Technician
- Press Operator
- Production, Planning, Expediting Clerk

Telecommunications

- Computer Programmer
- Network Systems and Data Communication Analyst
- Telecommunications Equipment Installer, Repairer

Visual Arts

- Commercial Photographer
- Costume Designer
- Fashion Designer
- Fashion Illustrator
- Graphic Designer
- Illustrator
- Interior Designer
- Media Planner, Buyer
- Multimedia Artist, Animator
- Photographic Process Technician
- Textile Designer
- Business Management and Administration
 - o Administrative Support
 - Administrative Assistant
 - Computer Operator
 - Court Reporter
 - Customer Service Representative
 - Data Entry Specialist
 - Dispatcher
 - Executive Assistant
 - Front Office Assistant
 - Information Assistant
 - Legal Assistant
 - Librarian
 - Library Assistant
 - Medical Transcriptionist
 - Office Manager

- Order Processor
- Paralegal
- Project Manager
- Receptionist
- Records Processing Assistant
- Shipping and Receiving Clerk
- O Business Information Management
 - Account Executive
 - Administrative Assistant
 - Applications Integrator
 - Budget Analyst
 - Communications Equipment Operator
 - Computer User Support Specialist
 - Cost Analyst
 - Court Reporter
 - Customer Service Representative
 - Data Entry Specialist
 - Database Analyst
 - Desktop Publisher
 - Executive Assistant
 - Financial Analyst
 - Front Office Assistant
 - Information Assistant
 - Legal Assistant
 - Maintenance Technician
 - Market Research Analyst
 - Marketing Manager
 - Medical Transcriptionist
 - Office Manager
 - Operations Research Analyst
 - Paralegal
 - Project Manager
 - Receptionist
 - Records Processing Assistant
 - Software Test Engineer
 - Systems Analyst
 - Technical Writer
 - Word Processor

O General Management

- Administrative Assistant
- Administrative Services Manager
- Bill and Account Collector
- Billing Manager
- Business and Development Manager
- Chief Executive Officer
- Contract Administrator
- Credit Manager
- Customer Service Representative
- Director
- Entrepreneur
- Executive Assistant
- Facilities Manager
- Financial Manager
- Franchisee
- General Manager
- Human Resources Manager
- Master Scheduler
- Medical Assistant
- Medical Transcriptionist
- Meeting and Convention Planner
- Office Manager
- Operations Manager
- Payroll Manager
- Project Manager
- Purchasing Manager
- Records Processing Assistant
- Sports and Entertainment Manager

o Human Resources Management

- Administrative Assistant
- Compensation and Benefits Manager
- Compliance Officer
- EEO Specialist
- Human Resources Administrative Assistant
- Human Resources Manager
- Occupational Analyst
- Office Manager

- Personnel Recruiter
- Project Manager
- Public Relations Manager
- Training and Development Manager
- o Operations Management
 - Administrative Services Manager
 - Billing Manager
 - Chief Operating Officer
 - Copy Writer
 - Customer Service Representative
 - Customer Service Supervisor
 - Department Manager
 - Entrepreneur
 - Facilities Manager
 - General Manager
 - Internet Entrepreneur
 - Marketing Manager
 - Master Scheduler
 - Media Planner, Buyer
 - Payroll Manager
 - Procurement Specialist
 - Purchasing Manager
 - Sales Manager
 - Salesperson
 - Shipping and Receiving Clerk
 - Sports and Entertainment Manager
- Education and Training
 - Administration and Administrative Support
 - Instructional Coordinator
 - Training and Development Manager
 - Professional Support Services
 - Audiologist
 - Marriage and Family Therapist
 - Mental Health Counselor
 - Speech-Language Pathologist
 - Teaching and Training
 - Director, Early Childhood Education Center
 - Owner, Early Childhood Center

Training Consultant/Training Specialist

• Finance

Accounting

- Accountant
- Accounting Clerk
- Controller
- Cost Analyst
- Management Accountant
- Merger and Acquisitions Manager
- Personal Financial Advisor
- Revenue Agent
- Tax Accountant

Banking Services

- Account Executive
- Accountant
- Bill and Account Collector
- Branch Manager
- Compliance Officer
- Credit Analyst
- Debt Counselor
- Financial Manager
- Loan Officer
- Personal Financial Advisor
- Title Researcher

O Business Finance

- Accountant
- Accounting Clerk
- Auditor
- Bill and Account Collector
- Cash Manager
- Controller
- Cost Analyst
- Economist
- Financial Analyst
- Management Accountant
- Project Manager
- Revenue Agent
- Shipping and Receiving Clerk

- Tax Accountant
- Tax Preparer

o Insurance

- Actuary
- Benefits and Job Analysis Specialist
- Claims Adjuster
- Claims Clerk
- Claims Examiner
- Compliance Officer
- Customer Service Representative
- Insurance Appraiser
- Insurance Processing Clerk
- Insurance Sales Agent
- Risk and Insurance Manager
- o Securities and Investments
 - Financial Analyst
 - Fund Manager
 - Meeting and Convention Planner
 - Personal Financial Advisor
 - Real Estate Developer
 - Securities and Commodities Sales Agent
 - Tax Preparer
- Government and Public Administration
 - o Foreign Service
 - Diplomatic Courier
 - Foreign Service Worker
 - Interpreter/Translator
 - National Security
 - Combat Specialty Officer
 - Military Intelligence Specialist
 - Military Officer
 - Special Forces Personnel
 - o Planning
 - Economic Development Coordinator
 - Urban and Regional Planner
 - Public Management and Administration
 - Government Accountant/Auditor
 - Postal Service Clerk

• Health Science

- o Diagnostics Services
 - Cardiovascular Technologist
 - Computer Tomography (CT) Technologist
 - Medical, Clinical Laboratory Technician
 - Medical, Clinical Laboratory Technologist
 - Nuclear Medicine Technologist
 - Phlebotomist
 - Radiologic Technologist, Radiographer
 - Radiologist

Health Informatics

- Admitting Clerk
- Clinical Ethicist
- Epidemiologist
- Financial Manager
- Health Educator
- Medical Assistant
- Medical Biller, Patient Financial Services
- Medical Information Technologist
- Medical, Health Services Manager

Support Services

- Administrative Assistant
- Communications Equipment Operator
- Data Entry Specialist
- Environmental Sampling and Analysis Technician
- Front Office Assistant
- Materials Manager
- Medical Transcriptionist
- Medical, Clinical Laboratory Technologist
- Mortician
- Records Processing Assistant

Therapeutic Services

- Athletic Trainer
- Audiologist
- Certified Nurse Aide
- Dental Assistant
- Emergency Medical Technician, Paramedic
- Exercise Physiologist

- Home Health Aide
- Licensed Practical Nurse
- Massage Therapist
- Medical Assistant
- Occupational Therapist
- Occupational Therapist Aide
- Optician
- Pharmacy Technician
- Physical Therapist
- Physical Therapist Assistant
- Recreation Therapist
- Registered Nurse
- Surgical Technologist
- Veterinary Assistant
- Veterinary Technologist
- Hospitality and Tourism
 - Lodging
 - Bookkeeping, Accounting, or Auditing Clerk
 - Caterer
 - Chief Engineer
 - Concierge
 - Executive Housekeeper
 - Front Desk Clerk
 - Front Office Manager
 - Lodging Manager
 - Marketing Manager
 - Reservationist
 - Recreation, Amusements and Attractions
 - Advertising and Promotions Manager
 - Camp Counselor
 - Caterer
 - Meeting and Convention Planner
 - Recreation Supervisor
 - Recreation Worker
 - Retail Manager
 - Sports Promoter
 - Restaurants and Food and Beverage Services
 - Caterer

- Cook
- Destination Manager
- Entrepreneur
- Executive Chef
- Facilities Manager
- Food Service Manager
- Franchisee
- Host, Hostess
- Meeting and Convention Planner
- O Travel and Tourism
 - Human Resources Manager
 - Meeting and Convention Planner
 - Tour, Travel Guide
 - Travel Agent
- Human Services
 - o Consumer Services
 - Consumer Advocate
 - Debt Counselor
 - Counseling and Mental Health Services
 - Career Coach/Counselor
 - Dietitian, Nutritionist
 - Educational/School Counselor
 - Marriage and Family Therapist
 - Mental Health Counselor
 - Nutritional Counselor
 - Rehabilitation Counselor
 - Social and Human Service Assistant
 - Substance Abuse and Behavioral Disorder Counselor
 - Volunteer Coordinator
 - o Early Childhood Development and Services
 - Child Care Assistant/Worker
 - Director of Early Childhood Education Center
 - Nanny
 - Parent and Family Educator
 - o Family and Community Services
 - Adult Day Care Coordinator
 - Educational/School Counselor
 - Grief Counselor

- Medical, Public Health Social Worker
- Personal and Home Care Aide
- Rehabilitation Counselor
- Social and Community Service Manager
- Social and Human Service Assistant
- Volunteer Coordinator
- Personal Care Services
 - Barber
 - Cosmetologist
 - Nail Technician
 - Personal Trainer
 - Personal and Home Care Aide
- Information Technology
 - Information Support and Services
 - Account Executive
 - Administrative Assistant
 - Applications Integrator
 - Communications Equipment Operator
 - Computer User Support Specialist
 - Computer Systems Engineer, Architect
 - Customer Service Representative
 - Data Entry Specialist
 - Data Modeler
 - Database Administrator
 - Database Analyst
 - Executive Assistant
 - Front Office Assistant
 - Geographic Information Systems (GIS) Technician
 - Information Systems Analyst
 - Instructional Coordinator
 - Internet Entrepreneur
 - Maintenance Technician
 - Medical Transcriptionist
 - Multimedia Artist, Animator
 - Network Systems and Data Communication Analyst
 - Paralegal
 - Receptionist
 - Records Processing Assistant

- Software Test Engineer
- Systems Analyst
- Technical Writer
- Word Processor

Network Systems

- Computer Operator
- Computer Security Specialist
- Computer Software Engineer
- Computer User Support Specialist
- Computer Systems Engineer, Architect
- Computer and Information Systems Administrator
- Database Analyst
- Network Architect
- Network Systems and Data Communication Analyst
- Network and Computer Systems Administrator
- Radio, TV Broadcast Technician
- Software Test Engineer
- Sound Engineering Technician
- Systems Analyst
- Telecommunications Equipment Installer, Repairer
- Telecommunications Specialist

Programming and Software Development

- Applications Integrator
- Computer Software Engineer
- Game Designer, Programmer
- Multimedia Artist, Animator
- Network Systems and Data Communication Analyst
- Programmer
- Project Manager
- Software Applications Engineer
- Software Test Engineer
- Systems Analyst
- Web Developer

Web and Digital Communications

- Applications Integrator
- Computer User Support Specialist
- Computer Systems Engineer, Architect
- Game Designer, Programmer

- Graphic Designer
- Instructional Coordinator
- Multimedia Artist, Animator
- Project Manager
- Radiologic Technologist, Radiographer
- Software Test Engineer
- Systems Analyst
- Web Developer
- Webmaster
- Law, Public Safety, Corrections and Security
 - Emergency and Fire Management Services
 - Dispatcher
 - Emergency Medical Technician, Paramedic
 - Fire Investigator
 - Hazardous Materials Removal Worker
 - Law Enforcement Services
 - Customs Inspector
 - Forensic Science Technician
 - Private Detective, Investigator
 - Legal Services
 - Administrative Assistant
 - Arbitrator
 - Attorney
 - Court Reporter
 - Customer Service Representative
 - Legal Assistant
 - Office Manager
 - Paralegal
 - Receptionist
 - Records Processing Assistant
 - Security and Protective Services
 - Private Detective, Investigator
 - Security Officer
- Manufacturing
 - O Health, Safety, and Environmental Assurance
 - Occupational Health and Safety Specialist
 - Safety Engineer
 - O Logistics and Inventory Control

- Dispatcher
- Logistician
- Materials Handler
- Shipping and Receiving Clerk
- O Maintenance, Installation, and Repair
 - Millwright
- Manufacturing Production Process Development
 - Electro-Mechanical Technician
 - Industrial Engineer
 - Industrial Engineering Technician
 - Manufacturing Systems Engineer
 - Millwright
 - Network Designer
 - Precision Inspector, Tester, or Grader
 - Production Manager
 - Programmer
 - SPC (Statistical Process Control) Coordinator

o Production

- Assembler
- Automated Manufacturing Technician
- Extruding and Drawing Machine Operator
- Tool and Die Maker
- Welder
- o Quality Assurance
 - Calibration Technician
 - Precision Inspector, Tester, or Grader
 - Quality Control Technician
 - SPC (Statistical Process Control) Coordinator

Marketing

- o Marketing Communications
 - Advertising Account Executive
 - Advertising and Promotions Manager
 - Art Director
 - Copy Writer
 - International Merchandising Manager
 - Marketing Communication Manager
 - Marketing Manager
 - Media Planner, Buyer

- Multimedia Artist, Animator
- Public Information Director
- Public Relations Manager
- Public Relations Specialist
- Sales Manager
- Trade Show Manager
- Web Developer

o Marketing Management

- Advertising and Promotions Manager
- Art Director
- Brand Manager
- Chief Executive Officer
- Entrepreneur
- Franchisee
- General Manager
- Internet Entrepreneur
- Marketing Communication Manager
- Marketing Manager
- Media Planner, Buyer
- Multimedia Artist, Animator
- Public Information Director
- Public Relations Manager
- Retail Manager
- Shipping and Receiving Clerk

Marketing Research

- Brand Manager
- Database Administrator
- Market Research Analyst
- Merchandising Coordinator
- Product Planner

Merchandising

- Account Executive
- Customer Service Representative
- Merchandise Buyer
- Merchandise Displayer, Window Trimmer
- Merchandise Manager
- Merchandising Coordinator
- Operations Manager

- Retail Manager
- o Professional Sales
 - Account Executive
 - Entrepreneur
 - Human Resources Manager
 - Investment Banker
 - Manufacturer's Sales Representative
 - Media Planner, Buyer
 - Multimedia Artist, Animator
 - Property, Real Estate, and Community Association Manager
 - Real Estate Appraiser
 - Real Estate Broker
 - Real Estate Sales Agent
 - Sales Manager
 - Salesperson
 - Telemarketer
 - Trade Show Manager
 - Wholesale and Manufacturing, Technical and Scientific Products Sales
- Science, Technology, Engineering and Mathematics
 - Engineering and Technology
 - Aerospace Engineer
 - Aerospace Engineering Technician
 - Agricultural Engineer
 - Architect
 - Assembler
 - Biomedical Engineer
 - Chemical Engineer
 - Civil Engineer
 - Civil Engineering Technician
 - Commercial and Industrial Designer
 - Computer Hardware Engineer
 - Computer Programmer
 - Computer Software Engineer
 - Electrical Engineer
 - Electrical Engineering Technician
 - Electro-Mechanical Technician
 - Electronics Engineering Technician

- Engineer
- Engineering Manager
- Engineering Technician
- Environmental Engineer
- Human Factors Engineer
- Industrial Engineer
- Industrial Engineering Technician
- Landscape Architect
- Machine Setter, Operator
- Manufacturing Systems Engineer
- Marine Engineer
- Materials Engineer
- Mechanical Drafter
- Mechanical Engineer
- Mechanical Engineering Technician
- Network Systems and Data Communication Analyst
- Network and Computer Systems Administrator
- Nuclear Engineer
- Petroleum Engineer
- Power Systems Engineer
- Production, Planning, Expediting Clerk
- Project Manager
- Quality Engineer
- Quality Technician
- Statistician
- Stockroom, Warehouse, or Storage Yard Stock Clerk
- Systems Analyst
- Technical Writer
- Telecommunications Specialist
- Transportation Manager
- Science and Mathematics
 - Animal Nutritionist
 - Animal Scientist
 - Atmospheric Scientist
 - Biologist
 - Botanist
 - Ecologist
 - Economist

- Environmental Scientist
- Geoscientist
- Hydrologist
- Materials Scientist
- Oceanographer
- Plant Biologist
- Plant Breeder and Geneticist
- Plant Pathologist
- Research Chemist
- Technical Writer
- Toxicologist
- Veterinarian
- Veterinary Assistant
- Transportation, Distribution and Logistics
 - o Facility and Mobile Equipment Maintenance
 - Aircraft Mechanic and Service Technician
 - Aircraft Structure, Surfaces, Rigging, and Systems Assembler
 - Automotive Body and Related Repairer
 - Automotive Glass Installer and Repairer
 - Automotive Service Technician, Mechanic
 - Diesel Service Technician
 - Electrical and Electronic Installer
 - Electrical and Electronic Repairer
 - Marine Watercraft Repair and Maintenance Worker
 - Motorboat Mechanic
 - Service Technician
 - Small Engine Mechanic
 - Logistics Planning and Management Services
 - Logistics Analyst
 - Logistics Engineer
 - Logistics Manager
 - Transportation Operations
 - Aircraft Mechanic and Service Technician
 - Flight Engineer
 - Motorboat Operator
 - Pilot
 - Ship Engineer
 - Transportation Manager

- Transportation Systems/Infrastructure Planning, Management and Regulation
 - Aerospace Engineer
 - Civil Engineer
 - Civil Engineering Technician
 - Pilot
 - Traffic Engineer
 - Traffic Technician
 - Transportation Manager
 - Urban, Regional Planner
- Warehousing and Distribution Center Operations
 - Traffic Engineer
 - Transportation Manager