

# Career Clusters

## Make It Your Business (8109, 8112, 8113, 8114)

### Career Clusters, Career Pathways, and Occupations:

- Business Management and Administration
  - General Management
    - Entrepreneur
    - General Manager
    - Human Resources Manager
    - Master Scheduler
    - Operations Manager
    - Payroll Manager
  - Operations Management
    - Chief Operating Officer
    - Customer Service Representative
    - Entrepreneur
    - Marketing Manager
    - Media Planner, Buyer
    - Procurement Specialist
    - Purchasing Manager
    - Salesperson
- Hospitality and Tourism
  - Lodging
    - Bookkeeping, Accounting, or Auditing Clerk
    - Chief Engineer
    - Concierge
    - Front Desk Clerk
    - Front Office Manager
    - Lodging Manager
    - Marketing Manager
  - Recreation, Amusements and Attractions
    - Advertising and Promotions Manager
    - Caterer
    - Meeting and Convention Planner
    - Recreation Supervisor
    - Recreation Worker
    - Retail Manager
    - Sports Promoter
  - Restaurants and Food and Beverage Services

- Destination Manager
  - Entrepreneur
  - Facilities Manager
  - Food Service Manager
  - Host, Hostess
  - Meeting and Convention Planner
- Travel and Tourism
  - Human Resources Manager
  - Meeting and Convention Planner
  - Tour, Travel Guide
  - Travel Agent
- Marketing
  - Marketing Communications
    - Advertising and Promotions Manager
    - Art Director
    - Marketing Communication Manager
    - Multimedia Artist, Animator
    - Public Information Director
    - Public Relations Manager
  - Marketing Management
    - Advertising and Promotions Manager
    - Art Director
    - Entrepreneur
    - Marketing Communication Manager
    - Media Planner, Buyer
    - Multimedia Artist, Animator
    - Public Information Director
    - Public Relations Manager
  - Marketing Research
    - Database Administrator
    - Market Research Analyst
    - Merchandising Coordinator
    - Product Planner
  - Merchandising
    - Customer Service Representative
    - Merchandise Buyer
    - Merchandise Displayer, Window Trimmer
    - Merchandise Manager
    - Operations Manager
    - Retail Manager
  - Professional Sales
    - Account Executive
    - Manufacturer's Sales Representative
    - Media Planner, Buyer
    - Sales Manager
    - Salesperson

- Wholesale and Manufacturing, Technical and Scientific Products Sales Representative